

*LAKELAND ART LEAGUE
LAKELAND AREA
KIWANIS CLUB*

PRESENT

*ISLAND
ART
WALK*

Lakeland Art League



New Name



New Location

Torpy Park to Campanile Center

Downtown Minocqua, WI

July 14, 2012

(Rain or Shine)

Dear Artist/Crafter

**NEW NAME - NEW LOCATIONS -
ISLAND ART WALK**

The Lakeland Art League/Lakeland Kiwanis Clubs have made some changes to enhance the former Art Fair 2011 held in Arbor Vitae Fireman's Park. Next year's juried show will be called **ISLAND ART WALK**. This show will consist of 2 parts. The outdoor show will be held in Torpy Park, Minocqua, with a short "art-walk" for visitors to the Campanile Center for the Arts for our indoor show.

In doing some research and talking to vendors this past summer. We have decided to offer our outdoor art show at Torpy Park in Minocqua for better exposure to the visiting public and residents of the area in a more central location and secondly, we have lowered the entry fee, because of the economy. This show will have monetary awards, music and a food booth.

Over the years, the number of fine artists and crafters has diminished because of our outdoor environment;

therefore, we have reserved the Campanile Center to add the indoor fine art/fine craft exhibit area as a nice addition to the show. This show will be a Peoples Choice Show where fine art and fine crafts can be exhibited and sold with monetary prizes awarded. In addition to that we are having a raffle of fine art and fine craft items. We need donations of 15 pieces of fine art or fine craft to make this raffle a success. If you are willing to donate a piece, please check the box on the entry form and we will accept the first 15 pieces that meet our criteria. You will be notified if your piece is accepted.

We hope that you will like the changes that we have made and that you plan to attend this fun and exciting new event. Any questions can be directed to me at 715-892-1204 macooa@centurytel.net or Ramona Widick at 715-385-3289.

We look forward to a very profitable art show for you, our vendors.

Sincerely,

Laura Bertch, Chairperson
Ramona Widick, Art League Liaison

**Lakeland Art League
Lakeland Area Kiwanis Club**

Presents

ISLAND ART WALK
Torpy Park to Campanile Center

Saturday, July 14, 2012 9:00 am to 3:00 pm

Location provides parking for exhibitors and customers, indoor rest rooms, food & refreshments and indoor art exhibit.

Awards: The indoor exhibit will be a Peoples Choice award of first, second and third place Ribbons and Cash presented at 3:00 pm.

The outdoor exhibit will award first, second and third place Ribbons and Cash awards in each of 2 categories. The judging will take place between 8:00 am & 11:00 am. The awards will be presented and list of winners will be posted by 1:00 pm.

Entry Fee: Outdoor exhibits: Before March 15, 2012 for 12x12 booth - Reduced Fee \$60.00

After March 15, 2012 - Fee for 12x12 booth is \$75.00

Indoor exhibits: Before March 15, 2012 - Fee is \$20.00

After March 15, 2012 - Fee \$25.00.

You may enter one or both shows.

Entry Deadline: June 1, 2012

Eligibility: Open to amateur and professional artists provided each piece is executed by the artist exhibiting.*

Two dimensional fine art must be original in concept, design and composition

*Limited edition prints are allowed but must be displayed in bins or art racks. Judging will be on original art only.

Unacceptable: Artwork produced from patterns, step by step instructions, copies of another artist's work and items made from commercial molds or kits, stencils or forms.

Three dimension Fine Arts & Crafts must be of quality work and the entire article made from raw materials. The raw material must undergo a change in shape or appearance into something other than what it was.

Photo Submissions: Outdoor exhibit entry must submit 5 photos giving an accurate and complete representation of all items that will be included in your booth. Each photo must be clearly marked with exhibitors name, address & medium. The committee will keep 1 or 2 photos for future reference. Indoor exhibit entry must submit 1 photo for each piece marked as above. All photos will be returned after the show.

Consistency of works of art with photos: If an artists works on display are not consistent with the quality of work shown in photos, or if the artist show reproductions or other prohibited items, the artist will be asked to remove those items from their exhibit or leave the show. Judgment of the Committee in this matter will be final and no refunds will be given.

Jury Committee Selections: The jury committee will meet each week to make their selections. Notices of acceptance or rejection will be mailed on those days. Jury committee reserves the right to accept or reject any entry. **A stamped self addressed envelope must be enclosed with the Entry Blank.**

Cancellations, No-shows and Fail to Set Up: Cancellations will not be accepted after June 1st and entry fee will not be refunded. A No-Show or Failure to Set-Up will affect your acceptance into future shows.

Display: Outdoor-Exhibitors will be responsible for creating an attractive display. All display material must be furnished by the exhibiting artist - including protection from the weather. Exhibitors are urged to have an assistant to help unload, set-up and watch their display.

Indoor-All work will be displayed by the Show Committee. Show committee will not be liable for any loss or damage.

Sales Tax: Outdoor - Collection & payment of WI State(5%) and Oneida County(.5%) sales tax is the responsibility of the exhibitor. Social Security number and Wisconsin Seller's Permit number must be included on the Entry Blank.

Registration & Unloading: Outdoor - Check-in time is Saturday morning between 5:00-8:00 am at the drive up check-point located at the entrance of Parking Lot G. You will receive your space number at this time. Exhibitors are to be unloaded & vehicles moved to designated exhibitor parking lot by 8:30 am.

No motorized vehicles allowed in the exhibit area before during or after the show. This rule is strictly enforced for the safety of all concerned and to comply with our insurance requirements. If you have extremely heavy objects please request a perimeter space.

Indoor show registration at the Campanile Center will be on Friday July 13, 2012 from 3:00pm until 7:00pm. All work must be picked up on Saturday July 14, 2012 from 3:00pm until 5:00pm. with no exceptions

Accommodations: If overnight accommodations are necessary there are motels and campgrounds in the area. Contact the Minocqua Area Chamber of Commerce (715) 356-6171 or 1-800-44-NORTH.

Contact Laura Bertch (715) 892-1204 or e-mail at
macooa@centurytel.net

**ENTRY BLANK (Entry Deadline June 1, 2012)
ISLAND ART WALK-TORPY PARK**

Please print

Name _____ Phone # _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Social Security # _____

Seller's Permit # _____

Please indicate below the art form by which you wish to be identified for judging and publicity. Please check only one category and identify your media or type of craft.

Fine Arts: _____

Fine Crafts: _____

_____ I need a perimeter booth for heavy display

_____ 5 photos are enclosed

_____ Self Addressed Stamped Envelope enclosed

_____ I will be demonstrating my art form in my booth

Entry Fee \$ _____ Number of Spaces _____

I have read and understand the policies and procedures outlined in this brochure and agree to observe them. I assume all responsibility for my exhibit and hereby release the Lakeland Art League and Lakeland Area Kiwanis Club, its officers or agents, and the Town of Minocqua, WI from claims or loss or damage of any kind.

Signature _____

Make Checks payable and mail to :
LAKELAND AREA KIWANIS CLUB
P.O. BOX 1182
MINOCQUA, WI 54548-1182

**ENTRY BLANK (Entry Deadline June 1, 2012)
ISLAND ART WALK-CAMPANILE CENTER**

Please print

Name _____ Phone # _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Social Security # _____

Seller's Permit # _____

You may enter up to two pieces of two (limit 36" wide) or three dimensional work. A label for each piece will be returned with your acceptance and must be securely attached to the back or bottom of each piece. After entry is received there can be no substitutions.

Entries must be delivered to the Campanile Center on Friday, July 13, 2012 between 3:00 pm and 7:00 pm, and picked up after the show Saturday, July 14, 2012 between 3:00 pm and 5:00 pm with no exceptions.

Title

Title

Medium

Medium

Sale Price or NFS

Sale Price or NFS

_____ One photo for each piece enclosed

_____ Self Addressed Stamped Envelope enclosed

_____ Donation for raffle (photo enclosed and marked)

Entry Fee \$ _____

I have read and understand the policies and procedures outlined in this brochure and agree to observe them. I assume all responsibility for my exhibit and hereby release the Lakeland Art League and Lakeland Area Kiwanis Club, its officers or agents, and the Town of Minocqua, WI and the Campanile Center for the Arts from claims or loss or damage of any kind.

Signature _____

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